

TUES 27–WED 28 FEB 2024

**CDAO** **Brisbane** Connecting you to what's next in data

## Brisbane CBD, Australia

Constant change challenges data and analytics leaders to revolutionise and adapt with efficiency, urgency, and speed. LLMs and other digital disruptors are changing the face of data daily and keeping up to date is critical for business.

Now in its fifth year, CDAO Brisbane is the place to be for the latest in modern data governance, data literacy, generative AI and ML, leadership strategy, to analytics at scale, and the hottest game-changers in data.

### 2024 Confirmed Speakers include:

**Varun Verma**, Chief Data Analytics Officer, [L'Oreal](#)  
**Charlotte Crabtree**, Group Head of Data and Analytics, [Evolution Mining](#)  
**Tim Johnson**, Head of Automation, [Suncorp](#)  
**Dr Omer Yezdani**, Chief Data Officer, [University of the Sunshine Coast](#)  
**Feiselina Tan**, Head of Analytics, [Telstra](#)  
**Jeremy Leong**, Chief Risk Officer – Head of Risk and Compliance, [Taishin International Bank, Brisbane Branch](#)  
**Jimmy Wu**, Head of Insights, [Bundaberg Brewed Drinks](#)  
**Michaela Shea**, Head of Data Strategy and Engagement, [Bendigo and Adelaide Bank](#)  
**Sanjeev Gathani**, Group Compliance Officer, [RV Health \(Singapore\)](#)  
**Kameron Christopher**, Director, Data Science and Research Services, [Australian Institute of Marine Science](#)  
**Nicholas Moss**, Manager, Data Services, [Queensland Police Service](#)  
**Sandip Kumar**, Executive Director, Strategy, Transformation, Major Capital and Chief Digital Officer, [Gold Coast Hospital and Health Service](#)  
**Alyssa Milton**, Head of Insights, Data & Analytics, [Officeworks](#)  
**Dr Ali Soofastaei**, Project Manager for Data Analytics, [Newmont](#)  
**Manoj Sharma**, Intelligent Automation Solutions Lead, [GHD](#)  
**Shane Downey**, General Manager, Enterprise Data Management, [Allianz Partners Australia](#)  
**Emma Liversidge**, General Manager Analytics, [RACQ \(Former\)](#)  
**Nick Holland**, Director Learning Analytics, [Brisbane Grammar School](#)  
**Susan Huang**, Innovation Analytics Specialist, [Energy Queensland](#)  
**Phil Bailey**, Senior Director, Data Operations, [Gold Coast Health](#)  
**Gemma Jordan**, Manager – Data Governance, [The Lottery Corporation](#)  
**Sadeed Tirmizey**, Deputy CISO, [Airservices](#)  
**Chris Knell**, Head of Consumer & Club Data, [Gold Coast Titans](#)  
**Gemma Lipovski**, Head of Insights & Analytics, [NTI Limited](#)  
**Brendon Guy**, Head of Data and Automation, [Auswide Bank](#)  
**Chris Malcolm**, General Manager Data & Open Banking, [P&N Group](#)  
**Ross Gundry**, Group Head of Data Analytics, [Foundation Education Group](#)  
**Rachel Fojtik**, Senior Data Leader  
**Rick Andrews**, Senior Data Management Specialist, [Telstra](#)  
**Daniel Hein**, Chief Architect, [Informatica](#)  
Senior representative, [Snowflake](#)

# CDAO Brisbane 2024 Themes

**Insights, Impact and Change** Learn valuable insights from Brisbane’s data leaders and use these ideas to create a data stronghold of your own!

**Innovation & LLMs** Evaluate the impact of generative AI on business operations and implement the right integration strategies to provide the best opportunities for growth.

**Governance & Privacy** Strengthen governance processes and manage privacy expectations from the regulators and your organisation.

**Collaborative Value Creation** Deliver positive change to your business with improved vendor collaboration, value-creation strategies and alignment.

**Data Business Decisioning** Drive market growth and change through data and effective business decisioning to lead your business towards new waters and achievements.

**Transformative Analytics** Explore new opportunities in analytics and technology to strengthen your ability to leverage your data.


**Education & Culture** Cultivate the data culture you need to become a fully data-driven organisation with strong education best practices.

**Future Data Trends** Assess existing trends to anticipate market changes so that you are ready to adapt and advance.

CDAO BRISBANE 2024 DAY ONE: 27 Feb	
08:20	<i>Register; grab a coffee. Mix, mingle and say hello to peers old and new.</i>
	<b>Insights, Impact and Change</b>
	<b>Data Leaders Private Breakfast (Invite Only)</b>
08:50	<p>Welcome remarks by Corinium &amp; Chair’s opening remarks</p> <p><u>Chair:</u> <b>Dr Ali Soofastaei</b>, Project Manager for Data Analytics, <b>Newmont</b></p>
09:00	<p><b>Speed Networking – Making new connections at CDAO Brisbane!</b> During this 10-minute networking session, the aim of the game is to go and meet three people you don't already know. Use the questions on the screen to guide your conversation. Have fun!</p>
09:10	<p><b>Keynote Headliner: The evolving role of the CDAO</b></p> <ul style="list-style-type: none"> <li>• Bagging a seat at the table – how do we get more CDOs a seat at the board?</li> <li>• Making data’s impact felt, seen and heard across organisations.</li> <li>• Planning for the future: What challenges do you think will come our way and how should we handle them?</li> </ul> <p><u>Speaker:</u> <b>Varun Verma</b>, Chief Data Analytics Officer, <b>L’Oreal</b></p>
09:45	<p><b>Showing value to business with the Data Governance (DG) and Data Quality (DQ) program implementation</b></p> <ul style="list-style-type: none"> <li>• What is your definition of modern DG and DQ program?</li> <li>• How do you make the case to the board for governance investment?</li> </ul>

	<ul style="list-style-type: none"> <li>Showing true business value with the right DG and DQ strategies</li> </ul>	
10:10	<p><b>Presentation: Strategies to enhance stakeholder literacy and confidence in data</b></p> <ul style="list-style-type: none"> <li>Driving data literacy initiatives amongst the leadership ranks – how do you start and what is the goal?</li> <li>Communication is key: Could you get the board to speak your language?</li> <li>Kicking off effective literacy projects and initiatives.</li> </ul> <p>Speaker: <b>Ross Gundry</b>, Group Head of Data Analytics, <a href="#">Foundation Education Group</a></p>	
10:35	<i>Morning Coffee and Connect</i>	
11:05	<p><b>Decentralised technologies and their impact on business</b> Decentralised technologies like Blockchain have the potential to revolutionise business.</p> <p>This session will explore ways in which decentralised technologies can help solve the issue of across all stakeholders, enhance traceability and accountability, and manage business challenges.</p>	
11:30	<p><b>Keynote Panel: The art of stakeholder management and locking in investment</b></p> <ul style="list-style-type: none"> <li>How can you empower the CDAO within an organisation?</li> <li>Reporting to the board and communicating with success.</li> <li>Strategies to win the board over.</li> </ul> <p>Panellists: <b>Nicholas Moss</b>, Manager, Data Services, <a href="#">Queensland Police Service</a> <b>Shane Downey</b>, General Manager, Enterprise Data Management, <a href="#">Allianz Partners Australia</a> <b>Chris Malcolm</b>, General Manager Data &amp; Open Banking, <a href="#">P&amp;N Group</a></p>	
12:05	<p><b>Fine-tuning your Master Data strategy to strengthen business insights</b></p> <ul style="list-style-type: none"> <li>Getting Master Data right and supporting the collection process.</li> <li>How do you create huge commercial value?</li> <li>Improving data quality through consistency, accuracy and process efficiency.</li> </ul>	
12:30	<p><b>Panel Discussion: How will humans and AI work in the data context?</b></p> <ul style="list-style-type: none"> <li>How do you envision humans and AI working together in the future? How would we manage AI and/or people?</li> <li>Performance reviews with AI? Will we treat AI like an employee and what is the cost element?</li> <li>Opportunity and risk and how data and analytics plays a critical role.</li> <li>Workforce of the future: What skills do you need to work with AI assistants.</li> <li>The function of AI and how we should treat it– is it a worker or it a tool?</li> </ul> <p>Panellists: <b>Feiselina Tan</b>, Head of Analytics, <a href="#">Telstra</a> <b>Nicholas Moss</b>, Manager, Data Services, <a href="#">Queensland Police Service</a> <b>Emma Liversidge</b>, General Manager Analytics, <a href="#">RACQ (Former)</a> <b>Susan Huang</b>, Innovation Analytics Specialist, <a href="#">Energy Queensland</a></p>	
13:05	<i>Lunch Break! Connect and Converse.</i>	<b>Data Leaders Private Lunch (Invite Only)</b>
	<b>Track A – Innovation, LLMs and Growth</b>	<b>Track B – Governance and Privacy</b>
	<p>Chair: <b>Dr Ali Soofastaei</b>, Project Manager for Data Analytics, <a href="#">Newmont</a></p>	
14:15	<p><b>Topic to be confirmed shortly</b> Speaker: <b>Senior representative</b>, <a href="#">Snowflake</a></p>	<p><b>Topic to be confirmed shortly</b> Speaker: <b>Daniel Hein</b>, Chief Architect, <a href="#">Informatica</a></p>
14:40	<b>Transforming business through data science using automation, analytics, and AI</b>	<b>Modern Data Governance: It's not about changing the entire process, but fine-tuning it to address modern problems</b>

	<p><u>Speaker:</u> <b>Tim Johnson</b>, Head of Automation, <b>Suncorp</b></p>	<ul style="list-style-type: none"> <li>• What should a modern data governance strategy look like?</li> <li>• Does your governance strategy align with business objectives?</li> <li>• Drawing the link between good governance and good business</li> <li>• What processes should we have in place to deliver good data governance?</li> </ul> <p><u>Speaker:</u> <b>Gemma Jordan</b>, Manager – Data Governance, <b>The Lottery Corporation</b></p>
15:05	<p><b>Pulling out all the stops to deliver the dream data transformation</b></p> <ul style="list-style-type: none"> <li>• What does the business need from a transformation project? Are the deliverables realistic, and if not, can they be?</li> <li>• Aligning with organisational needs and winning buy-in.</li> <li>• Revamping the way we approach the customer experience with future-proofing data strategies.</li> <li>• Navigating the roadblocks and keeping the project on track.</li> </ul>	<p><b>Establishing robust data ecosystems to meet goals and set new targets</b></p> <ul style="list-style-type: none"> <li>• Would an ecosystem be beneficial?</li> <li>• Creating the ecosystem – how do you want it structured.</li> <li>• Seeing the project through to the end – planning and delivering at each stage.</li> <li>• Scaling and changing as you grow.</li> </ul>
15:30	<p><b>Leveraging data to create actionable insights</b></p> <p><u>Speaker:</u> <b>Jimmy Wu</b>, Head of Insights, <b>Bundaberg Brewed Drinks</b></p>	<p><b>AI Governance: Building the framework and navigating ethics risks and uncertainty</b></p> <ul style="list-style-type: none"> <li>• Establishing the framework – the key steps for adoption</li> <li>• The morale question – how are businesses factoring in morality and ethics in their AI framework?</li> </ul> <p><u>Speaker:</u> <b>Gemma Lipovski</b>, Head of Insights &amp; Analytics, <b>NTI Limited</b></p>
15:55	<i>Afternoon Coffee and Connect</i>	
	<b>Track A – Collaborative Value Creation</b>	
16:25	<p><b>Expediting vast dataset processing and plug the talent gap with predictive analytics</b></p> <p>This session will look at the current capacity of predictive analytics. Can it help deliver the growth we need in the time frame we want? Tap into insights already available to you to grow your brand and know where the opportunities lie.</p> <p><u>Speaker:</u> <b>Dr Omer Yezdani</b>, Chief Data Officer, <b>University of the Sunshine Coast</b></p>	
16:50	<p><b>Building your modern stack</b></p> <p>In this session, we will look at the strategy behind building and maintaining your stack. From aligning features to business imperatives to measuring performance, we look to unpack the challenges and find the right solutions that will sustain a leading enterprise</p>	
17:15	<p><b>Lightning Presentation: Everyday AI in healthcare</b></p> <p><u>Speaker:</u> <b>Phil Bailey</b>, Senior Director, Data Operations, <b>Gold Coast Health</b></p>	
17:30	<p><b>Panel Discussion: Data breaches and how we should approach it as data leaders?</b></p> <ul style="list-style-type: none"> <li>• How can we work with our CISO peers to protect one of our most valuable assets?</li> <li>• How do we prepare for a breach and how should we respond if it happens to us?</li> <li>• What can we do within our own teams to safeguard data?</li> <li>• Practical approach and not locking everything down</li> </ul> <p><u>Panellists:</u></p>	

	<p><b>Ross Gundry</b>, Group Head of Data Analytics, <a href="#">Foundation Education Group</a>  <b>Jeremy Leong</b>, Chief Risk Officer – Head of Risk and Compliance, <a href="#">Taishin International Bank, Brisbane Branch</a>  <b>Sadeed Tirmizey</b>, Deputy CISO, <a href="#">Airservices</a></p>
18:05	<i>Closing Remarks by the Chair</i>
17:45	<b>Close of Day One</b>
17:45	<p><b>Wine Tasting Competition and Winding Down Time!</b></p>  <p><i>Continue the conversations in a fun and entertaining way.</i></p>
	<b>Data Leaders Private Lunch (Invite Only)</b>

Confidential Draft Agenda – Subject to Change.

<h2 style="margin: 0;">CDAO BRISBANE 2024</h2> <p style="margin: 0;">DAY TWO</p>	
	<b>Data Leaders Private Breakfast (Invite Only)</b>
08:30	<i>Register; grab coffee. Mix, mingle and say hello to peers old and new.</i>
	<b>Data Business Decisioning</b>
09:00	<p><i>Welcome remarks by Corinium &amp; Chair's opening remarks</i></p> <p><u>Chair:</u>  <b>Dr Ali Soofastaei</b>, Project Manager for Data Analytics, <a href="#">Newmont</a></p>
09:05	<p><b>Keynote Headliner: Utilising data for greater strategic decision-making</b>            In this session, the speaker will share insights into driving the most value out of your data.  <u>Speaker:</u>  <b>Charlotte Crabtree</b>, Group Head of Data and Analytics, <a href="#">Evolution Mining</a></p>
09:30	<p><b>Is real-time and near real time data just a pipeline dream or the future we should aspire to?</b></p> <ul style="list-style-type: none"> <li>The challenges of implementing near or real-time data models – is it the promised land we believe it to be?</li> <li>Adjusting expectations to what we have access to and planning for the future.</li> <li>Best practices and use cases.</li> </ul>
09:55	<p><b>Keynote C-Suite Panel: Connecting data to real-world business challenges – we all agree this is important, but why is it challenging to deliver?</b></p> <ul style="list-style-type: none"> <li>Embedding data into business, why is it not as straightforward as it should be?</li> <li>What are some of the challenges that we need to overcome for data to take the lead?</li> <li>Winning the pitch for data to fully integrate data into all facets of the organisation – what are the steps needed for this to be a success?</li> </ul> <p><u>Panellists:</u>  <b>Shane Downey</b>, General Manager, Enterprise Data Management, <a href="#">Allianz Partners Australia</a>  <b>Sandip Kumar</b>, Executive Director, Strategy, Transformation, Major Capital and Chief Digital Officer, <a href="#">Gold Coast Hospital and Health Service</a>  <b>Susan Huang</b>, Innovation Analytics Specialist, <a href="#">Energy Queensland</a>  <b>Chris Knell</b>, Head of Consumer &amp; Club Data, <a href="#">Gold Coast Titans</a></p>

10:30	<b>AI and the impact on your data strategy</b> <ul style="list-style-type: none"> <li>Unravelling the superpower of AI: AI has changed the world, but the fundamentals haven't changed.</li> <li>Viewing AI as another tool in the toolkit.</li> <li>Fitting AI into the existing framework of data analytics.</li> </ul>	
10:55	<i>Morning Coffee and Connect</i>	
	<b>Track A: Transformative Analytics</b>	<b>Track B: Education and Culture</b>
	<i>Chair:</i>	<i>Chair:</i>
11:25	<b>Data mesh thinning and working to a corporate workspace</b> This session will build on the concept of data as a product and what can be done to create high-value, high-yield data. From the technology available, to applying the concept, find out the best strategies to make data more accessible for all!	<b>Strategy and direction for data, by data and of data – Building organisational values</b> In this session, the speaker will look at how data and analytics can be intrinsically and irrevocably linked to the growth of the business. Instead of viewing data as an enabler, data will take its place as a invaluable asset when it comes to decision-making and profit churning. Let us look at the building blocks that will shape organisational values around data in years to come.
11:50	<b>Building an organisation's Generative AI foundation (topic to be confirmed)</b> <ul style="list-style-type: none"> <li>Mapping out the strategy: What goes into your AI infrastructure?</li> <li>Should you host your own versus proprietary: To build or buy?</li> <li>How much change needs to be made to existing infrastructure?</li> </ul> <u>Speaker:</u> <b>Brendon Guy</b> , Head of Data and Automation, <a href="#">Auswide Bank</a>	<b>Data awareness and education: Are we doing enough and are we doing it right?</b> In this session, the speaker will share strategies on driving data awareness and education. Explore how you can transform your organisation into a united, data-savvy business.  Key talkpoints will include: <ul style="list-style-type: none"> <li>Education policies and practices</li> <li>Roadblocks and how to overcome them?</li> <li>Roadmapping the endgame: What is the ideal data savvy organisation?</li> </ul> <u>Speaker:</u> <b>Emma Liversidge</b> , General Manager Analytics, <a href="#">RACQ</a>
12:15	<b>Successfully scaling data migration to the cloud</b> As the cloud becomes an inseparable element of business moving into a post-pandemic economy, data migration continues to be a major process for a lot of companies working with vast sets of data and workflows. This session will explore how you can successfully scale to the cloud and advance your data delivery objectives.	<b>Visualisation, storytelling, and driving home strong messages</b> <ul style="list-style-type: none"> <li>Storytelling trends to keep an eye on in 2024.</li> <li>Aligning your narrative to business needs.</li> <li>Delivering the right story with the right message.</li> </ul>
12:35	<b>Uplifting your Power BI reports and the potential of AI</b> <u>Speaker:</u> <b>Rick Andrews</b> , Senior Data Management Specialist, <a href="#">Telstra</a>	<b>Leveraging Microsoft technologies to provide personalised learning in a secondary school context</b> <ul style="list-style-type: none"> <li>How to provide near real time data to students in response to high stakes assessment outcomes.</li> <li>Creating and curating high quality learning resources.</li> <li>Future directions.</li> </ul> <u>Speaker:</u> <b>Nick Holland</b> , Director Learning Analytics, <a href="#">Brisbane Grammar School</a>
13:00	<i>Lunch</i>	<b>Data Leaders Private Lunch (Invite Only)</b>

	<b>Future Data Trends</b>
14:00	<p><b>Leveraging data to create actionable insights</b>  How do we move from a world with good degree of observability to deliver insights? This session will focus on delivering actionable insights and framing considerations based on the way the organisation thinks.  <u>Speaker:</u>  <b>Michaela Shea</b>, Head of Data Strategy and Engagement, <a href="#">Bendigo and Adelaide Bank</a></p>
14:25	<p><b>Assessing the implications of AI on privacy and security through a data lens</b>  <u>Speaker:</u>  <b>Sanjeev Gathani</b>, Group Compliance Officer, <a href="#">RV Health (Singapore)</a></p>
14:50	<p><b>Exploring the risk and opportunities of data democratization and Generative AI</b></p> <ul style="list-style-type: none"> <li>• Establishing the connection between democratization and generative AI</li> <li>• Examining open data initiatives, self-service analytics, and data sharing policies across the organisation</li> <li>• What limitations can we find with democratization in this era and what strategies can we employ to overcome them?</li> </ul> <p><u>Speaker:</u>  <b>Rachel Fojtik</b>, Senior Data Leader</p>
15:15	<i>Afternoon Coffee and Connect</i>
15:45	<p><b>Closing Keynote Presentation: Managing data and AI risk to enable innovation</b>  <u>Speaker:</u>  <b>Kameron Christopher</b>, Director, Data Science and Research Services, <a href="#">Australian Institute of Marine Science</a></p>
16:10	<p><b>Closing Panel Discussion: Embracing data &amp; analytics in the new world: Planning for what the future holds for us</b></p> <ul style="list-style-type: none"> <li>• Data-driven developments: How do we move as quickly as the times?</li> <li>• The horizons ahead: What can we look forward to around the corner? Are we ready to embrace the change needed to progress onwards?</li> <li>• Embracing change, navigating the risks and progressing forward</li> <li>• Improving data quality in the era of AI</li> </ul> <p><u>Panellists:</u>  <b>Rachel Fojtik</b>, Senior Data Leader  <b>Manoj Sharma</b>, Intelligent Automation Solutions Lead, <a href="#">GHD</a>  <b>Alyssa Milton</b>, Head of Insights, Data &amp; Analytics, <a href="#">Officeworks</a></p>
16:45	<b>Close of CDAO Brisbane 2024</b>