

TUES 7–WED 8 MARCH 2023

CDAO **Brisbane**

▶ Connecting you to what's next in data

Chief Data and Analytics Officer (CDAO) Brisbane is a highly interactive and content-driven conference that serves as a platform for senior data, analytics, technology, AI and digital leaders to assess the most critical challenges and real-world opportunities around the value of data. The event will host C-level, innovators and senior professionals and feature plenary keynotes, tracks and VIP functions dedicated to growing networks.

Forum themes for 2023 include:

- **Revolutionise Business with Data Innovation:** Transformation organisational processes and drive growth with innovative data-powered strategies and tools.
- **Data-Driven Change for Growth:** Culture, talent management, diversity and company-wide data-fluency: How these soft strategies will improve data performance and business success.
- **Governance and Ethics for Better Data:** A successful governance strategy and good application of data can do wonders for your data quality and ultimately improve business decisions, performance outcomes, and create the organisation you want.
- **Scale and Transform:** Aligning strategy, foundational capabilities and activities to deliver an all-inclusive data-driven system that will sustain value and growth.

CDAO Brisbane 2023 speakers:

Siavash Motearefi, Chief Data Officer, [Fair Work Commission](#)
Dr Omer Yezdani, Chief Data Officer, [University of the Sunshine Coast](#)
Vishanth Bala, Chief Data Officer, [Explorate](#)
Hrishikesh Desai, Chief Data Strategist, [Australian Energy Regulator](#)
Feiselina Tan, Head of Analytics, [Telstra](#)
Daniel Morse, Former Head of Technology - Customer, [Australia Post](#)
Michaela Shea, Head of Data Strategy and Engagement, [Bendigo and Adelaide Bank](#)
Wayne Meecham, Head of Data and Technology, [Hismile](#)
Andy Luiskandl, Group Head of Information Technology, [Pallion](#)
Michelle Edwards, Enterprise Data Manager, [yourtown](#)
Martin Knell, Head of Data & Analytics, [Goodstart Early Learning](#)
Tim Johnson, Head of Automation, [Suncorp](#)
Mark Salmon, Head of Asia-Pacific Data Governance, [Airbus](#)
Beverley Paratchek, Principal - Data Governance, [Suncorp](#)
Robert Kilbride, Senior Director – Audit Analytics, [Queensland Audit Office](#)
Clinton McGregor, Head of Business Performance and Optimisation, [Australian Retirement Trust](#)
Chris Malcolm, General Manager Data & Open Banking, [P&N Bank](#)
Lucas Ramos, Director FP&A and Analytics, [Travel + Leisure Co](#)
Lucy Bailey, Data Governance Specialist, [Funds SA](#)
Conor O'Neill, Head of Data Science, [Compare the Market](#)
Dr Ali Soofastaei, Program Leader, AI Center, [Vale](#)
Paul te Braak, Head of Data and Analytics, [Thorn Group Limited](#)
Santosh Khilari, Technical Lead, Qinsure Data Platform (QIDP), [Australian Retirement Trust](#)
Joshua Gilfillan, Manager, Insurance Analytics, [Australian Retirement Trust](#)
Kate Zubrinich, Manager, Data & Analytics, [Local Government Association of Queensland \(LGAQ\)](#)

The Premier Meeting for Data and Analytics Leaders in Queensland

For the latest updates visit:
www.cdao-bris.coriniumintelligence.com

*Draft timetable – Subject to change
All times are Australian Eastern Standard Time (AEST)*

| <h1 style="margin: 0;">CDAO Brisbane</h1> <p style="margin: 0;">DAY ONE: Tuesday 7th March 2023</p> | |
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| | VIP Breakfast Meeting |
| 08:20 | <i>Register; grab a coffee. Mix, mingle and say hello to peers old and new.</i> |
| | Revolutionise Business with Data Innovation |
| 09:00 | Welcome by Corinium & Chair Opening Remarks |
| 09:10 | Opening Keynote: The data & analytics culture map What does it really mean to be an insight driven organisation? Exploring case examples in the third largest export industry in Australia, and the critical ingredients for success to turn roadblocks into assets in a fast moving and complex environment. <u>Speaker:</u> Dr Omer Yezdani , Chief Data Officer, University of the Sunshine Coast |
| 09:35 | Lead Partner Presentation: Topic to be Confirmed <i>Hosted by Alteryx</i> |
| 10:00 | Panel Discussion Keeping pace and future proofing with predictive technology – How data and new technology trends will shape the future of business? <ul style="list-style-type: none"> What are the latest technological breakthroughs? How will technology breakthroughs change the face of analytics approaches and projects? Towards cognitive analytics – what progress can we say Artificial Intelligence and Machine Learning techniques have made in recent times? Can you name one game-changing strategy to ‘connect’ with customers and/or change operations in the next three to five years? How will consumers interact and make decisions based on new tech trends? How does algorithmic bias play into this? How do you measure the effectiveness of the orchestration strategy - what kind of KPIs are used to measure success? <u>Moderator:</u> Feiselina Tan , Head of Analytics, Telstra <u>Speakers:</u> Hrishikesh Desai , Chief Data Strategist, Australian Energy Regulator Michelle Edwards , Enterprise Data Manager, yourtown Martin Knell , Head of Data & Analytics, Goodstart Early Learning |
| 10:35 | Partner Presentation: Topic to be confirmed <i>Hosted by Denodo</i> |
| 11:00 | <i>Morning Coffee and Connect.</i> |
| 11:30 | Driving data from the start: Building an innovative enterprise with a data-driven outlook <u>Speaker:</u> Vishanth Bala , Chief Data Officer, Explore |
| 11:55 | Partner Presentation: Topic to be confirmed <i>Hosted by IBT</i> |
| 12:20 | Innovate and grow! Taking analytics to the next stage of business |

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| | <i>Speaker:</i> Daniel Morse , Head of Technology - Customer, Australia Post | |
| 12:45 | Partner Presentation: Successful application of ML and AI: Good use cases There is a lot of buzz about AI and ML, but what do data professionals classify as true AI or ML? In this session we will look at: <ul style="list-style-type: none"> • What is real AI and ML? • Does it exist? • Insights and sharing into use cases | |
| 13:10 | AI & Justice: How AI can improve access to justice This session will look at how AI has been valuable to the justice sector. The speaker will be sharing some stories from Fair Work Commission. <i>Speaker:</i> Siavash Motearefi , Chief Data Officer, Fair Work Commission | |
| 13:35 | Data4Good session | |
| 13:40 | <i>Lunch Break! Connect and Converse.</i> | Data Driven Leader's Lunch – Invite only |
| | Data-Driven Change for Growth | |
| | Data Streams – Join us for interactive discussion. | |
| | Stream A: Growth | Stream B: Innovation |
| 14:50 | Discussion Group: How Digital Transformation has gone with the tide: Transforming the transformation to meet disruption and change <ul style="list-style-type: none"> • Digital Transformation and data: How things have changed since Covid • The impact of disruption on transformation and how data needs to be re-evaluated • Agility with the times: Revamping your transformation programme – the needs, the nice to haves, and the challenges <i>Chair:</i> Kate Zubrinich , Manager, Data & Analytics, Local Government Association of Queensland (LGAQ) | Modern Data Platform: Factors for ongoing success: Speed, automation and data product mindset <i>Speakers:</i> Santosh Khilari , Technical Lead, Qinsure Data Platform (QIDP), Australian Retirement Trust Joshua Gilfillan , Manager, Insurance Analytics, Australian Retirement Trust |
| 15:15 | Discussion Group: How to recruit a great data leader <ul style="list-style-type: none"> • Defining your recruitment engagement process • Challenges around future-proofing your leadership team • Building a balanced team, technical, functional, strategy & delivery • Best Practices, Communication, Collaboration, Mentorship and Influence <i>Chair:</i> Gino Lancaster , Founder & Recruitment Director, Strategic Talent Australia | Partner Presentation: Aligning data strategy with organisational objectives <ul style="list-style-type: none"> • Applying innovation strategy into business objectives. • Using data analytics to uncover insights-driven use cases that can be used to solve critical business problems. |
| 15:50 | Discussion Group: In Governance we trust: How governance practices translate into growth and advancement <ul style="list-style-type: none"> • Reviewing your governance strategies – what are good governance practices in 2023? • Governance and growth – determining governance's value to the organisation • Growing for the better: Ideal governance practices to work towards • Managing privacy and compliance issues around governance and data usage. <i>Chair:</i> | Integrating operational and reporting systems with real time information in a dev ops environment In this session, the speaker will share insights from their dev ops journey, starting from how they moved from “traditional reporting methods” to integrating operational systems with reporting systems in real time, dissolving the distinction between both. Other session highlights include the challenges faced during implementation and how it effects their end users. <i>Speaker:</i> |

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| | Nicholas Moss , Manager, Data Services, Queensland Police Service | Paul te Braak , Head of Data and Analytics, Thorn Group Limited |
| 16:15 | <i>Afternoon Coffee and Connect</i> | |
| | <i>Chair remarks</i> | |
| 16:45 | Partner Presentation: What the future of data holds for us In this insightful session, the speaker will explore what new opportunities data could unlock and how we can work towards making data the centre of the universe! | |
| 17:10 | Working around Enterprise Resource Management: using data to build entire resource management structures and support inventory <i>Speaker:</i> Wayne Meecham , Head of Data and Technology, Hismile | |
| 17:35 | Partner Presentation: Keeping data in check: Building up your data management plan <ul style="list-style-type: none"> • Fine-tuning your data management plan • What should be in your checklist? • Tips for stronger and better management | |
| 18:00 | A journey to becoming a data-driven business In this session, the speaker will share insights into the complexities in deploying data governance in one of the highest regulated industries across the most diverse region in the world. <i>Speaker:</i> Mark Salmon , Head of Asia-Pacific Data Governance, Airbus | |
| 18:25 | Close of Day One | |
| 18:30 | CDAO Brisbane Cocktail Reception & Networking – Cheers with Peers! Continue the conversations in a fun and entertaining way. | |
| | VIP Dinner After Dark | |

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| <h1 style="margin: 0;">CDAO Brisbane</h1> <p style="margin: 0;">DAY TWO: Wednesday 8th March 2023</p> | |
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| | VIP Breakfast Meeting |
| 08:20 | <i>Register; grab a coffee. Mix, mingle and say hello to peers old and new.</i> |
| | Scale and Transform |
| 08:55 | Welcome by Corinium & Chair Opening Remarks |
| 09:00 | Keynote Presentation: Advancing analytics for better insight and innovation This session will look to unlocking further potential of data and the innovative tools that can be deployed to strengthen data's influence and impact on business outcomes. <i>Speaker:</i> Martin Knell , Head of Data & Analytics, Goodstart Early Learning |
| 09:25 | Partner Presentation: IOT and spatial data and how it will shape the future of analytics |
| 09:50 | Maximising the impact of reporting and analytics This session will look at how to successfully embed analytics and reporting into the business to get demonstrable outcomes from the work. <i>Speaker:</i> Clinton McGregor , Head of Business Performance and Optimisation, Australian Retirement Trust |
| 10:15 | Partner Presentation: On the path to maturity: Driving maturity programs in data and analytics <ul style="list-style-type: none"> • Assessing your data maturity program: creating the right goals for your organisations • Key challenges and the solutions to overcome them • Bringing the vision to life: Planning the route your maturity programme will take |
| 10:40 | Keynote Panel Discussion: Driving Data and Analytics Leadership: Weathering change and influencing growth and innovation <ul style="list-style-type: none"> • What should a leader's outlook be in 2023? • How to strengthen internal governance and use of data? • AI, how far is too far? |

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| | <ul style="list-style-type: none"> Learning from mistakes; Can the collective intelligence provide transparency and open sharing? What does sustainable innovation look like? <p><i>Speakers:</i> Robert Kilbride, Senior Director – Audit Analytics, Queensland Audit Office Nicholas Moss, Manager, Data Services, Queensland Police Service Feiselina Tan, Head of Analytics, Telstra</p> | | |
| 11:15 | <i>Morning Coffee and Connect.</i> | | |
| 11:45 | Partner Presentation: Intelligent Technology: What should an AI-savvy organisation look like? | | |
| 12:10 | Digital transformation roadmapping: Lessons learned, challenges & opportunities This session will look at the evolution of digital transformation and how data will impact the way the path forms. <i>Speaker:</i> Dr Ali Soofastaei , Program Leader, AI Center, Vale | | |
| 12:35 | Partner Presentation: The future of technology and how data will shape their success <ul style="list-style-type: none"> An overview of the exciting technologies unveiled in the last 6 months How can new technologies exert positive influence over data and analytics? Technology and data – working hand-in-hand to deliver new business and ideas | | |
| 13:00 | Building up Automation and Analytics: Powering intelligent automation with data science <i>Speaker:</i> Tim Johnson , Head of Automation, Suncorp | | |
| 13:25 | <i>Lunch Break! Connect and Converse.</i> | | |
| | Governance and Ethics for Better Data | | |
| | Data Streams – Join us for interactive discussion. | | |
| | Stream A: Governance and Leadership | Stream B: Talent | VIP Think Tank |
| 14:25 | Winning hearts & minds: Change leadership for data In this session the speaker will share change leadership and engagement approaches that can be successfully applied to Data & Analytics, including examples and top tips. <i>Speaker:</i> Beverley Paratchek , Principal - Data Governance, Suncorp | Group Discussion: Diversity & Inclusion: Is this the missing link that will transform data and analytics? In this interactive session, the attendees are encouraged to share their experiences, thoughts and ideas on how D&I can positively impact data and analytics. <ul style="list-style-type: none"> Questions that will be raised includes: How has D&I impacted or influenced data? Are there examples where a lack of D&I has negatively impacted data sets and ultimately business outcomes? Statistics and facts: The real role of D&I in business How can we collectively improve D&I in our data and analytics pursuits? | VIP Think Tank: What's Next for Data? Trends, Talent & Technology <i>This closed-door conversation will focus on "Too Hot to Touch" topics. There's no holding back in our candid discussions held. How better to get to know what your peers really think?</i> |
| 15:00 | Data Governance: The 'carrot' approach <ul style="list-style-type: none"> Actions speak louder than words - we say "Data is an asset" but does our Data Governance approach only infer that "Data is a liability"? Data is only valuable when it's refined into consumable Information that's applied as Knowledge = the Data Consumer is King! How do we entice the business to adopt Data Governance [carrot] rather than whipping them into submission [stick]? <i>Speaker:</i> Lucy Bailey , Data Governance Specialist, Funds SA | | |

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| 15:35 | <i>Afternoon Coffee and Connect</i> |
| 16:05 | <p>Breaking the Excel habit: Driving new practices and initiatives to support the culture of data This session will look at what it takes to be a truly data-driven organisation, from changing old practices to cultivating new ones.</p> <p><i>Speaker:</i> Conor O'Neill, Head of Data Science, Compare the Market</p> |
| 16:30 | <p>Painting the big picture: Bringing to life successful long-term data strategies This session will delve into the minds of data leaders, what their plans are, how they aim to achieve them, and what is the long-term aim for their data strategies.</p> <p><i>Speaker:</i> Michaela Shea, Head of Data Strategy and Engagement, Bendigo and Adelaide Bank</p> |
| 16:55 | <p>Determining the metrics of success – how do you identify data-driven achievements?</p> <ul style="list-style-type: none"> • Examples of workable metrics versus unworkable metrics (unrealistic or unobtainable) • Determining the right metrics for you • Are the current metrics and KPIs realistic? Identifying and closing gaps between expectations and final delivery <p><i>Speaker:</i> Lucas Ramos, Director FP&A and Analytics, Travel + Leisure Co</p> |
| 17:20 | Close of CDAO Brisbane 2023 |